



From

BURG-WÄCHTER KG
Altenhofer Weg 15
D-58300 Wetter
www.burg.biz

BURG-GUARD GmbH
Wormgermühle
D-58540 Meinerzhagen
www.burg.biz

Regulation of the publication and presentation of company logos, product photos and film material for your company's commercial advertising and Internet presence for the operation of an online distribution system

Dear Sir/Madam,

We would like to inform you that BURG-WÄCHTER / BURG-GUARD retains all rights to BURG-WÄCHTER / BURG-GUARD logos, product photos and film material, unless otherwise stipulated below. We confirm that we have obtained consent from all persons depicted in the product photos and film material we use in accordance with the requirements of the General Data Protection Regulation for publication in advertising media (in particular printed materials, catalogues and digital media, in particular the Internet, apps and social media).

We hereby grant our authorised dealers and consultants a right to use our logos, product photos and film material in their print products and websites subject to the following terms and conditions; however, any transfer of the right of use to third parties requires our express prior written consent. BURG-WÄCHTER / BURG-GUARD logos, product photos and film material may not be edited or altered in any way and must be displayed exactly as designed or created by BURG-WÄCHTER / BURG-GUARD. They may not be used on products or in any manner that falsely, misleadingly or unlawfully brings BURG-WÄCHTER / BURG-GUARD into disrepute. BURG-WÄCHTER / BURG-GUARD may revoke its consent for the use of its logos, product photos and film material at any time. The consent is valid for the duration of the active business relationship between BURG-WÄCHTER / BURG-GUARD and the respective authorised dealer or consultant at the longest.

Furthermore, we would like to clarify that BURG-WÄCHTER / BURG-GUARD does not endorse and accepts no responsibility for the content of and information on external websites that link to the BURG-WÄCHTER / BURG-GUARD website. The transfer of rights of use, use of logos, product photos and film material, as well as any links to external websites remain cost-neutral for BURG-WÄCHTER / BURG-GUARD. We otherwise refer you to the non-binding recommended retail price in our price catalogue.

We wish you every success in the design and implementation of your website.

Kind regards,

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